

### *Amendments to the Claims*

The listing of claims replaces all prior versions and listings of claims in the application.

1-95. *(cancelled)*.

96. *(currently amended)* A network-based system for providing data to a requesting user, comprising:

a communications device of the requesting user configured to accept an order for user-ordered data from the requesting user; and

a server node configured to receive the order from the ~~for receiving an order for user-ordered data from a communication device, of the requesting user and for receiving to receive~~ a data feed from an external data source, and ~~for transmitting to~~ transmit to the communication device stripped data which is stripped from the data feed in compliance with the order~~[[;]], said order comprising an alert criteria which comprises:~~

~~a user interface component for accepting a user input via the communication device to create the order, the order comprising an alert criteria which comprises:~~

~~an identified data state and condition, and a display template selected from among a plurality of available display templates according to a user selection designated by the requesting user; and~~

an association between each of a plurality of specific field values of the identified data state and condition, and a plurality of respective selected display templates selected from ~~[[the]]~~ a plurality of available display templates, said association established according to a designation by a template-selecting user of each of the plurality of specific field values, and a selection by the template-selecting user of each respective selected display template associated with each specific field value

~~user selection, such that each of the plurality of respective field values has an associated respective selected display template;~~

wherein each of the plurality of specific field values has an associated respective selected display template;

wherein the server node is configured to identify in the data feed a specific stripped field value matching a specific field value of the plurality of specific field values of the identified data state and condition;

wherein the server node ~~transmits~~ is configured to transmit the stripped data containing the specific stripped field value to the communication device of the requesting user in a presentation format personalized according to the respective selected display template associated with ~~[[a]]~~ the specific stripped field value of the identified data state and condition; and ~~rendered to the requesting user through the communication device of the requesting user, wherein the specific stripped field value matches a specific field value of the plurality of respective field values.~~

wherein the communication device is configured to render the stripped data in the presentation format of the respective selected display template associated with the specific stripped field value to the requesting user.

97. *(currently amended)* The network-based system of claim 96, further comprising a mass data storage repository accessible to the server node configured to store ~~for storing~~ at least one of:

the stripped data;

the order received from the communications device of the requesting user;

the alert criteria received from the communications device of the requesting user; the respective selected display template; and

the association between each of the plurality of specific field values of the identified data state and condition, and the plurality of respective selected display templates selected from the plurality of available display templates.

98. *(currently amended)* The network-based system of claim 96, further comprising an instance of software executing on the server node configured to accept for ~~accepting~~ a requesting user profile with requesting user account data from the communication device, to accept of the requesting user, for accepting the order for the user-ordered data from the communication device of the requesting user, to strip for stripping the stripped data from the data feed in accordance with the specific field value of the identified data state and condition, and to determine for determining the association between the specific stripped field value and the respective selected display template.

99. *(currently amended)* The network-based system of claim 96, wherein the communication device of the requesting user comprises user-interface component is ~~configured for accepting the user input via a wireless communication device of the requesting~~ ~~user.~~

100. *(previously presented)* The network-based system of claim 99, wherein the wireless communication device comprises at least one of a one-way pager, a two-way pager, a hand-held computing device, a PDA, or a Web-enabled telephone of the requesting user.

101. *(currently amended)* The network-based system of claim 96, wherein each ~~the~~ display template of the plurality of available display templates comprises a type of field value and an associated data presentation format to be transmitted to the communication device of the requesting user in response to the alert criteria.

102. *(previously presented)* The network-based system of claim 96, wherein the stripped data transmitted to the communication device of the requesting user comprises a most-recent real time value associated with an alert triggered through detection of the identified data state and condition associated with the alert criteria.

103. *(previously presented)* The network-based system of claim 96 wherein the data is financial data, wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information.

104. *(currently amended)* The network-based system of claim 103, wherein the respective selected display template is a financial display template comprising at least one of a type of financial field value or a financial data presentation format transmitted to the user in response to a financial data alert criteria.

105. *(currently amended)* The network-based system of claim 104, wherein the financial data alert criteria comprises an identified financial data state and condition of a financial data feed from a financial data source; and wherein the financial alert criteria further comprises an association between each of a plurality of respective specific financial

field values of the identified financial data state and condition, and a plurality of respective selected financial display templates selected from a plurality of available financial display templates.

106. *(previously presented)* The network-based system of claim 105, wherein the identified financial data state and condition comprises at least a value, a change of value, or a news event for a selected stock, and wherein the financial alert criteria further comprises an association between a specific value, change of value, or news event for the selected stock and a respective selected financial display template.

107. *(previously presented)* The network-based system of claim 96, wherein the network is the Internet network.

108. *(previously presented)* The network-based system of claim 107, wherein data transmitted to the communication device of the requesting user is transmitted over a cooperating interfacing network comprising a paging network, a digital wireless network, or a wireless Internet service network.

109. *(previously presented)* The network-based system of claim 96, wherein server node further comprises means for parsing the data feed and converting the data feed into eXtensible Markup Language (XML) for internal data processing.

110. *(previously presented)* The network-based system of claim 96, wherein the order further comprises a conditional alert, a time-sensitive alert, or an event-driven alert.

111. *(currently amended)* ~~In~~ An application for managing the functions of a  
network-based system for providing data to a communications device of a requesting user, an  
~~application for managing the functions of the system, the application~~ comprising:

a user-interface component configured to interface for interfacing with [[a]] the  
communications device of the requesting user, and for inputting to input an order for a user-  
ordered data, the order comprising an alert criteria which comprises:

an identified data state and condition, ~~and a display template selected from~~  
~~among a plurality of available display templates according to a user selection~~  
designated by the requesting user; and

an association between each of a plurality of specific field values of the  
identified data state and condition, and a plurality of respective selected display  
templates selected from ~~[[the]]~~ a plurality of available display templates, said  
association established according to a designation by a template-selecting user of  
~~selection, such that each of the plurality of specific field values and a selection by the~~  
template-selecting user of each respective selected field values has an associated  
respective display template associated with each specific field value;

a source-interface component configured to receive for receiving a data feed from an  
external data source and ~~parsing~~ parse the data feed for the user-ordered data, thereby  
generating stripped data with a stripped specific field value in accordance with a specific field  
value of the plurality of specific field values of the identified data state and condition of the  
alert criteria;

a database management component configured to associate for associating the  
stripped data with the communication device of the requesting user, wherein the stripped data  
will be transmitted to the communication device of the requesting user;

the database management component further ~~for associating~~ configured to associate the stripped specific field value with the respective selected display template, wherein the respective selected display template will be associated with ~~[[a]]~~ the stripped data matching the specific stripped field value of the identified data state and condition; and

a data-transport component configured to transport ~~for transporting~~ the stripped data to the communication device of the requesting user;

wherein the requesting user is enabled ~~through the user interface of the application~~ to receive via the communication device the user-ordered data in a format defined by the respective selected display template associated with the specific stripped field value of the identified data state and condition.

112. *(currently amended)* The application of claim 111, wherein the database management component further comprises a database of a plurality of pre-programmed display templates;

wherein a respective one of the pre-programmed display templates is selectable by a ~~requesting user~~ the template-selecting user from among the plurality of pre-programmed display templates to be associated with each of ~~[[a]]~~ the plurality of ~~respective-specific~~ field values of the identified data state and condition.

113. *(currently amended)* The application of claim 112 wherein the pre-programmed display template is customizable via the user-interface component, wherein the application may transmit the user-ordered data in a presentation format customized to the user.

114. *(currently amended)* The application of claim 111 wherein the user-ordered data further comprises financial data which comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information;

the plurality of available display templates comprise[[s]] a plurality of financial \_data display templates; and

the alert criteria further comprises an identified financial data state and condition, and an association between each of a plurality of specific financial field values of the identified financial data state and condition, and a plurality of respective selected financial data display templates selected from [[a]] the plurality of financial \_data display templates;

wherein each of the plurality of specific financial field values has an associated respective financial data display template; and

wherein said financial data display template comprises a template comprising financial data fields suitable for the display of said financial data.

115. *(currently amended)* The application of claim 114 wherein the requested financial data further comprises a market condition of a selected stock;

the alert criteria further comprises an identified stock data state and condition of the selected stock;

the financial data display template of the plurality of financial data display templates comprises a stock data display template; and

the alert criteria further comprises an association between each of a plurality of specific stock field values of the identified stock data state and condition, and a plurality of



respective selected stock data display templates selected from a plurality of available stock data display templates;

wherein each of the plurality of specific stock field values has an associated respective stock data display template.

116. *(previously presented)* The application of claim of claim 111, wherein the network-based system comprises the Internet.

117. *(currently amended)* The application of claim 116, wherein the user-interface component is configured to interface[[s]] via the Internet with at least one of an Internet-capable wireless communication device of the requesting user or a wireless data network providing wireless connectivity to the communication device of the requesting user.

118. *(currently amended)* The application of claim 117, wherein the user-interface component is configured to interface[[s]] via the Internet with at least one of a one-way pager, a two-way pager, a hand-held computing device, a PDA, or a Web-enabled telephone of the requesting user.

119. *(currently amended)* The application of claim 111 wherein the user-interface component is configured to input[[s]] user data of the requesting user, said user data comprising an account data, a contact data, a device data, and a portfolio data; and

wherein the application is configured to manage[[s]] an interaction with the user via the database management component and the data-transport component in accordance with the user data.

120. *(previously presented)* The application of claim 111, wherein the order further comprises a conditional alert, a time-sensitive alert, or an event-driven alert.

121. *(currently amended)* The application of claim 111, wherein the data transport component is configured to periodically push[[es]] data to the communications device of the requesting user in response to an order for periodic data from the requesting user ~~received through the user interface component~~, wherein the data push is a periodic data push.

122. *(currently amended)* The application of claim 111, wherein ~~wherein~~ the data transport component is configured to push[[es]] data on demand to the communication device of the requesting user in response to an on-demand order from the requesting user ~~received through the user interface component~~, wherein the data push is an on-demand data push.

123. *(previously presented)* The application of claim 122, wherein a bi-directional interface of the user-interface receives the on-demand order.

124. *(currently amended)* A method for transmitting a user-ordered data from a network-based system to a communication device of a requesting user, the communication device connected by a data link to the network-based system, comprising:

(a) receiving from the communication device of the requesting user via the data link configuration information defining at least a format for the communication device, enabling the network-based system to send the data for display in a ~~required~~ presentation format of the communication device;

(b) receiving from the communication device of the requesting user via the data link an order for the user-ordered data, the user order comprising an association between each of a

plurality of specific field values of an identified data state and condition designated by a template-selecting user, and a plurality of respective selected display templates selected from a plurality of available display templates according to a ~~user-determined selection~~ designation by the template-selecting user of each of the plurality of specific field values, and a template-selecting user selection of each respective selected display template associated with each specific field value, such that each of the plurality of ~~respective~~ specific field values has an associated respective display template;

(c) parsing an external data feed to identify the user-ordered data in the external data feed, wherein the user-ordered data is identified in conformance with a specific field value of the plurality of specific field values of the identified data state and condition;

(d) stripping the identified data from the external data feed to generate stripped data, the stripped data comprising a stripped specific field value of the identified data state and condition;

(e) associating the stripped data with the requesting user of the user-ordered data; and

(f) transmitting the stripped data to the communication device of the requesting user over the data link in conformance with the presentation format definition in step (a) and the associated respective selected display template of step (b).

125. *(currently amended)* The method of claim 124 further comprising presenting to ~~the requesting a~~ user of the network-based system an interactive interface via the communication device, wherein said user comprises at least one of the requesting user and the template-selecting user; and

accepting from the ~~requesting~~ user via the interactive interface of the communication device the configuration, the order, and the association between each of the plurality of

specific field values of the identified data state and condition[[,]] and the respective selected display templates;

wherein the ~~requesting~~ user via the interactive interface of the communication device receives the stripped data in a usable presentation format personalized to the user.

126. *(previously presented)* The method of claim 126 further comprising presenting to the user via the interactive interface of the communication device at least one of a plurality of configuration options, a plurality of field values, or a plurality of display templates via a drop-down menu of the interactive interface.

127. *(previously presented)* The method of claim 126, further comprising populating the drop-down menu with at least one of a financial data selection or a financial data display template selection;

wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information; and

wherein said financial data display template comprises a display template suitable for presenting said financial data.

128. *(previously presented)* The method of claim 124, further comprising establishing the data link via a cooperating interface network.

129. *(previously presented)* The method of claim 128, further comprising establishing the data link via at least one of a wireless service carrier or the Internet network.

130. *(previously presented)* The method of claim 129, further comprising establishing the data link via at least one of a wireless data link, a pager network data link, or a wireless Internet data link.

131. *(previously presented)* The method of claim 129, further comprising receiving data from a wireless communications device of the requesting user and transmitting data to the wireless communications device of the requesting user, the device configured for receiving the stripped data.

132. *(previously presented)* The method of claim 131, further comprising receiving data from at least one of a one-way pager, a two-way pager, a PDA, a hand-held computing device, or a Web-enabled wireless telephone; and  
transmitting data to at least one of a one-way pager, a two-way pager, a PDA, a hand-held computing device, or a Web-enabled wireless telephone.

133. *(previously presented)* The method of claim 124, further comprising parsing the data feed to strip the most current real-time values associated with the user-ordered data.

134. *(previously presented)* The method of claim 124, further comprising parsing a financial data feed to identify and to strip from the financial data feed the most current financial data values associated with a requested financial data;

wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market

rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information.

135. *(previously presented)* The method of claim 124, wherein steps (a)-(f) are repeated a plurality of times during a communications session between the network-based system and the requesting user.

136. *(currently amended)* A network-based system for providing data to a requesting user comprising:

a communications device of the requesting user configured to accept an order for user-ordered data from the requesting user; and

a server node configured to receive the order ~~for receiving an order for user-ordered data from a communication device of the requesting user, and to transmit~~ for transmitting to the communication device data which complies with the order ~~[[;]], a user interface component for accepting a user input via the communication device to create the user order for data,~~ the user order comprising:

an identified data state and condition designated by the requesting user, ~~and a display template selected from among a plurality of available display templates according to a user-determined selection; and~~

an association between each of a plurality of specific field values of the identified data state and condition, and a plurality of respective selected display templates selected from [[the]] a plurality of available display templates, said association established ~~according to a user-determined selection, such that each of the plurality of respective field values has an associated respective selected display template~~ designation by a template-selecting user of each of the plurality of specific

field values, and a selection by the template-selecting user of each respective selected display template associated with each specific field value;

wherein each of the plurality of specific field values has an associated respective selected display template;

wherein the server node is configured to identify in the data feed a specific stripped field value matching a specific field value of the plurality of specific field values of the identified data state and condition; and

wherein the server node ~~transmits~~ is configured to transmit the stripped data containing the specific stripped field value to the communication device of the requesting user in a presentation format personalized according to the respective selected display template associated with ~~[[a]]~~ the specific stripped field value of the identified data state and condition.

137. *(currently amended)* The network-based system of claim 136, further comprising an instance of software executing on the server node configured to accept ~~for accepting~~ the order for the user-ordered data from the communication device, ~~of the requesting user, for retrieving~~ to retrieve data from a data source in accordance with the specific field value of the identified data state and condition, and to determine ~~for determining~~ the association between the specific field value and the respective selected display template.

138. *(currently amended)* The network-based system of claim 136, wherein the communication device of the requesting user comprises ~~user interface component is configured for accepting the user input via~~ a wireless communication device of the requesting user.

139. *(previously presented)* The network-based system of claim 138, wherein the wireless communication device comprises at least one of a one-way pager, a two-way pager, a hand-held computing device, a PDA, or a Web-enabled telephone.

140. *(currently amended)* The network-based system of claim 136, wherein [[the]] each display template of the plurality of available display templates comprises a type of field value and an associated data presentation format to be transmitted to the communication device of the requesting user in response to the user request.

141. *(previously presented)* The network-based system of claim 136 wherein the data is financial data, wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information.

142. *(currently amended)* The network-based system of claim 141, wherein the respective selected display template is a financial display template comprising at least one of a type of financial field value or a financial data presentation format transmitted to the user in response to a financial data request.

143. *(previously presented)* The network-based system of claim 142, wherein the financial data request comprises an identified financial data state and condition of a financial data feed from a financial data source, and wherein the financial data request further comprises an association between each of a plurality of specific financial field values of the



identified financial data state and condition, and a plurality of respective selected financial display templates selected from a plurality of available financial display templates.

144. (Canceled)

145. *(previously presented)* The network-based system of claim 136, wherein the network is the Internet network.

146. *(currently amended)* ~~In~~ An application for managing the functions of a network-based system for providing data to a communications device of a requesting user, ~~an application for managing the functions of the system~~, the application comprising:

a user-interface component configured to interface ~~for interfacing~~ with [[a]] the communications device ~~of the requesting user~~, and ~~for inputting to input~~ an order for a user-ordered data, the order comprising:

an identified data state and condition designated by the requesting user; and

an association between each of a plurality of specific field values of the identified data state and condition, and a plurality of respective selected display templates selected from [[the]] a plurality of available display templates, said association established according to a designation by a template-selecting user [[determined selection, such that of each of the plurality of specific field values and a selection by the template-selecting user of each respective selected field values has an associated respective display template associated with each specific field value;

a source-interface component ~~for receiving~~ configured to receive data from a data source and ~~parsing to parse~~ the data for the user-ordered data, thereby generating stripped

data with a stripped specific field value in accordance with a specific field value of the plurality of specific field values of the identified data state and condition;

a database management component configured to associate ~~for associating~~ the stripped data with the communication device of the requesting user, wherein the stripped data will be transmitted to the communication device of the requesting user;

the database management component to further associate ~~further for associating~~ the stripped specific field value with the respective selected display template, wherein the respective selected display template will be associated with ~~[[a]]~~ the stripped data matching the specific stripped field value of the identified data state and condition; and

a data-transport component ~~for transporting~~ configured to transport the stripped data to the communication device of the requesting user;

wherein the requesting user is enabled ~~through the user interface~~ to receive via the communication device the user-ordered data in a format defined by the respective selected display template associated with the specific stripped field value of the identified data state and condition.

147. *(currently amended)* The application of claim 146, wherein the database management component further comprises a database of a plurality of pre-programmed display templates;

wherein a respective one of the pre-programmed display templates is selectable by a ~~requesting user~~ the template-selecting user from among the plurality of pre-programmed display templates to be associated with each of ~~[[a]]~~ the plurality of ~~respective~~ specific field values of the identified data state and condition.

148. *(previously presented)* The application of claim 147 wherein the pre-programmed display template is customizable via the user-interface component, wherein the application may transmit the user-ordered data in a presentation format customized to the user.

149. *(currently amended)* The application of claim 146 wherein the user-ordered data further comprises financial data which comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information;

the plurality of available display templates comprise[[s]] a plurality of financial data display templates; and

the alert criteria further comprises an identified financial data state and condition, the display template comprises a financial data display template, and the alert criteria further comprises an association between each of a plurality of specific financial field values of the identified financial data state and condition, and a plurality of respective selected financial data display templates selected from the [[a]] plurality of financial data display templates;

wherein each of the plurality of specific financial field values has an associated respective financial data display template;

wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information; and

wherein said financial data display template comprises a template comprising financial data fields suitable for the display of said financial data.

150. *(currently amended)* The application of claim 149 wherein the requested financial data further comprises a market condition of a selected stock;

the user order further comprises an identified stock data state and condition of the selected stock;

the financial data display template comprises a stock data display template; and

the user order further comprises an association between each of a plurality of specific stock field values of the identified stock data state and condition, and a plurality of respective selected stock data display templates selected from a plurality of available stock data display templates;

wherein each of the plurality of specific stock field values has an associated respective stock data display template.

151. *(previously presented)* The application of claim of claim 146, wherein the network-based system comprises the Internet.

152. *(currently amended)* The application of claim 151, wherein the user-interface component is configured to interface[[s]] via the Internet with at least one of an Internet-capable wireless communication device of the requesting user or a wireless data network providing wireless connectivity to the communication device of the requesting user.

153. *(currently amended)* The application of claim 152, wherein the user-interface component is configured to interface[[s]] via the Internet with at least one of a one-way pager, a two-way pager, a hand-held computing device, a PDA, or a Web-enabled telephone of the requesting user.

154. *(currently amended)* A method for transmitting a user-ordered data from a network-based system to a communication device of a requesting user, comprising:

(a) receiving from the communication device of the requesting user an order for the user-ordered data, the order comprising an identified data state and condition;

the order further comprising an association between each of a plurality of specific field values of [[an]] the identified data state and condition designated by a template-selecting user, and a plurality of respective selected display templates selected by the template-selecting user according to a user-determined selection from a plurality of available display templates, such that each of the plurality of respective specific field values has an associated respective display template determined according to the template-selecting user selection of the association between the specific field value and the associated respective display template;

(b) parsing a data source to identify the user-ordered data, wherein the user-ordered data is identified in conformance with a specific field value of the plurality of specific field values of the identified data state and condition;

(c) stripping the identified data from the data source to generate stripped data, the stripped data comprising a stripped specific field value of the identified data state and condition; and

(d) transmitting the stripped data to the communication device of the requesting user in conformance with the associated respective selected display template of step (a).

155. *(currently amended)* The method of claim 154 further comprising presenting to a the requesting user of the network-based system an interactive interface via the

communication device, wherein said user comprises at least one of the requesting user and the template-selecting user;

accepting from the ~~requesting~~ user via the interactive interface the user order; and  
transmitting from the network-based system to the communication device the stripped data in a usable presentation format in conformance with the respective selected display template.

156. *(previously presented)* The method of claim 155 further comprising presenting to the user via the communication device at least one of a plurality of field values or a plurality of display templates.

157. *(previously presented)* The method of claim 155, further comprising presenting to the user via the communication device at least one of a financial data selection or a financial data display template selection;

wherein said financial data comprises at least one of stock news, stock data, stock market news, stock market data, stock prices, interest rates, commodity rates, money market rates, financial institution data, financial institution news, financial market data, financial market news, or publicly oriented financial activity and news information; and

wherein said financial data display template comprises a display template suitable for presenting said financial data.

158. *(previously presented)* The method of claim 154, further comprising establishing a data link between the network-based system and the communication device via a cooperating interface network.

159. *(previously presented)* The method of claim 158, further comprising establishing the data link via at least one of a wireless service carrier or the Internet network.

160. *(previously presented)* The method of claim 159, further comprising establishing the data link via at least one of a wireless data link, a pager network data link, or a wireless Internet data link.

161. *(previously presented)* The method of claim 160, further comprising receiving the user order from a wireless communications device of the requesting user and transmitting the stripped data to the wireless communications device of the requesting user, the device configured for receiving the stripped data.

162. *(previously presented)* The method of claim 161, further comprising receiving the user order from at least one of a one-way pager, a two-way pager, a PDA, a hand-held computing device, or a Web-enabled wireless telephone; and  
transmitting data to at least one of a one-way pager, a two-way pager, a PDA, a hand-held computing device, or a Web-enabled wireless telephone.

163. *(previously presented)* The method of claim 154, wherein steps (a)-(d) are repeated a plurality of times during a communications session between the network-based system and the communication device of the requesting user.

164. *(new)* A user interface of a data processing device configured to display data, comprising:  
a display configured to display the data; and

an input device configured to accept a plurality of specific field values of an identified data state and condition;

said input device further configured to accept a selection of a display template from a plurality of display templates; and

said input device further configured to accept an association between a specific field value of the plurality of specific field values, and a respective specific display template of the plurality of display templates;

wherein each specific field value of the plurality of specific field values has an associated respective specific display template;

wherein the data processing device is so configured that upon processing data containing the specific field value of the plurality of specific field values, the data processing device displays the data according to a format specified by the respective specific display template associated with the specific field value.

165. (*new*) The user interface of claim 164, wherein the data processing device comprises at least one of a communications device, a computer, a portable network-capable device, a wireless device, a two-way pager, a Web-enabled telephone, a cell phone, a personal digital assistant, and a component of a network-based system.

166. (*new*) The user interface of claim 164, further comprising a receiver configured to receive data, wherein processing the data comprises at least one of receiving the data and determining if the received data contains the specific field value.



167. (*new*) The user interface of claim 164, wherein the user interface comprises at least one of a video display, a solid state display, a flat-panel display, a touch-screen, a keyboard, and a mouse.

168. (*new*) The user interface of claim 164, wherein the input device is configured to accept the specific field value of the plurality of specific field values via at least one of an entry in a text box and a selection from a list.

169. (*new*) The user interface of claim 164, wherein the input device is configured to display an available display template of the plurality of available display templates via at least one of a list, a menu, and a drop-down menu.

170. (*new*) The user interface of claim 164, wherein the input device includes a component configured to accept the specific field value paired with a component configured to accept a selection of the specific display template.

171. (*new*) The user interface of claim 170, wherein the input device is configured to accept an association between the specific field value and the specific display template by accepting the specific field value in the component configured to accept the specific field value and by accepting the specific display template in the component configured to accept the selection of the specific display template.

172. *(new)* A method for presenting data according to a data-specific format, comprising:

- displaying on a display of a data processing device a first input element configured to accept a plurality of specific field values of an identified data state and condition;
- displaying on the display of the data processing device a second input element configured to accept a selection of a display template from a plurality of display templates;
- accepting via the first input element a plurality of specific field values;
- accepting via the second input element a selection of a plurality of display templates, wherein each specific field value accepted via the first input device has an associated display template;
- processing data containing a particular specific field value of the plurality of specific field values; and
- displaying via the display the data according to a format specified by a specific associated display template associated with the particular specific field value.

173. *(new)* The method of claim 172, wherein the accepting, displaying, and processing are performed by at least one of a communications device, a computer, a portable network-capable device, a wireless device, a two-way pager, a Web-enabled telephone, a cell phone, a personal digital assistant, and a component of a network-based system.

174. *(new)* The method of claim 172, wherein processing data comprises at least one of receiving the data and determining if the received data contains the particular specific field value.

175. (*new*) The method of claim 172, wherein the displaying comprises at least one of displaying via a video display, displaying via a solid state display, displaying via a flat-panel display, and displaying via a touch-screen display.

176. (*new*) The method of claim 172, wherein accepting via the first input element an input of the plurality of specific field values comprises at least one of accepting the plurality of specific field values in a plurality of text boxes and selecting the plurality of specific field values from a plurality of lists.

177. (*new*) The method of claim 172, wherein accepting via the second input device the plurality of templates, wherein each specific field value has an associated display template, comprises accepting the selection of a template from at least one of a list, a menu, and a drop-down menu.